



Detroit native, Brandon Williams, professionally known as 13LACKBEARD embodies the genre that started with Detroit and Chicago masters — DANCE MUSIC.

Sharing the stage with some of today's biggest DJs/artists in the world, 13LACKBEARD has opened for Snoop Dogg, Chris Stapleton, Beyoncé, Gwen Stefani, The Eagles, Taylor Swift, Post Malone, Imagine Dragons, Guns N' Roses, Kaskade, Mr. Tape, Tiesto and more. Most recently in 2021/2022 13LACKBEARD was the tour DJ for Nelly's Lil Bit of Music Series. Following Nelly's Tour, 13LACKBEARD hit the stage as the tour DJ for The Mount Westmore Tour featuring Ice Cube, Too Short, and Snoop Dogg.

As the first exclusive DJ of "America's Team," The Dallas Cowboys, 13LACKBEARD'S mixes can be found on international SiriusXM Pitbull's Globalization Radio every Thursday night. 13LACKBEARD subscribes to the "CowboyWay" mindset that excellence is the standard. He embraces the organization's commitment to think BIG and let passion drive every endeavor.

13LACKBEARD is known by Cowboys players and fans as the "ultimate hype machine." Now looking ahead to his 15th season with the team, 13LACKBEARD'S high-energy pre-game show with the iconic Dallas Cowboys Cheerleaders, the Hip-Hop Dance Team and Dallas Cowboys Rhythm and Blue Drumline will continue to deliver the ultimate game day experience for more than 50,000 fans. "The fans love him — he hits every major genre — and the feel-good energy at his shows is awesome to experience. Brandon's our first call when someone big is coming to perform at the stadium."

13LACKBEARD credits his Dallas Cowboys family and friends at AT&T Stadium for lining him up with two major career moments, performing at NBA All-Star Weekend 2010 and SuperBowl XLV in 2011.

When 13LACKBEARD is not at the stadium or on tour, he has residencies at Dallas hotspots; The Tower Club, Lava Cantina and Greenlight Social. And when he is not DJing, you can find him at home with his wife and children and recording his own music — working alongside Grammy Award winning producers and artists.

For more information and bookings please email: bookings@13lackbeard.com



## **APPEARANCES**

DRAIS
BARE POOL
1 OAK LAS VEGAS ELEVATE
LA
LIV MIAMI
LAVA CANTINA
VNYL
GLASS CACTUS

SXSW
BLUE MARTINI
SOUTHWEST AIRLINES
CORGAN ASSOCIATES
LOFT 610
SOCIAL 121
CHASE BANK
CITI BANK

FC DALLAS

DALLS COWBOYS STADIUM

EXCLUSIVE DJ

PEMIYER FOR CROOKIVALCE

REMIXER FOR CROOKLVN CLANS NV HITMEN DJCITY.COM CELE BS AURA

## **AFFILIATES**































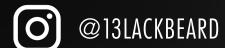




ZEARKIZENZI.

## SOCIAL MEDIA

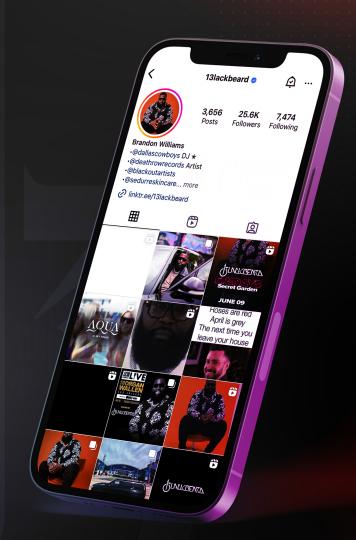
M─× @13LACKBEARD











## 13LACKBEARD.COM